

# Victor Canas

Web Designer



## Education

**2017 - 2018**

**Full Stack Web Developer Certificate**

University of Richmond

**2014 - 2018**

**Bachelor's Degree - IT - Web and Mobile Programming**

Liberty University



## Work Experience

**2020 - Present | Freelance**

Providing services to Hispanic churches from website and app development, graphic design, social media management, livestream, and video.

**2012 - Present | Thrive Church**

*Media Director (Stipend)*

Expert in video and graphic design skills, creating engaging digital service elements like sermon reels, pre-service videos and print materials. Skilled in website management, optimizing functionality and SEO to bolster the church's digital presence.

**Jul '22 - Oct '22 | Crossexamined.org**

*Social Media & Web Manager*

Led bilingual content management and community engagement on social media and email, boosting digital outreach. Managed and SEO-optimized weekly WordPress/Divi content uploads, enhancing search rankings and user experience.

**2015 - 2021 | Dominion Energy**

*Network Programmer Analyst*

DNS management and network process automation, including configuring routers and switches. Built a modern application using Python, Dash, and Infoblox WAPI, significantly enhancing network performance and support.



## About Me

I'm a freelance web designer passionate about empowering churches with digital solutions. Specializing in responsive web and app development. My approach is deeply collaborative; I work closely with church leaders to turn their visions into digital experiences that truly resonate. My expertise extends to graphic design, social media, digital marketing, livestreaming, and video editing.

## Skills

### Web Development

HTML5, CSS, JavaScript

### UI/Visual Design & Prototyping

inVision, Adobe Photoshop

### Frontend Frameworks

React, Next.JS

### Content Management Systems

Subsplash, WordPress (Divi and Elementor), Squarespace 7.1, Wix

### Version Control & Deployment

Git, Vercel, Hostinger, GoDaddy

### Marketing & SEO

Meta Business Suite & Yoast SEO

### Organization & Communication

Notion, Asana, Monday.com, Slack

## Contact Me

📍 Richmond, Virginia

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